

NUTRITION MATTERS

Today more than ever, deer breeders are demanding top performance from their animals. The genetic expression of a whitetail buck is a methodical process that begins at conception and is enhanced everyday of life. Nutrition is undeniably the critical link between genetics and antler growth. Since 1989, Lyssy and Eckel has worked with nutritionist, biologist and deer breeders to maximize the genetic potential of whitetail deer.

Deer feed studies of short duration are not effective in proving long term product performance. For over 28 years, Lyssy and Eckel has conducted continuous research on the same scientific breeding herd. New ideas are tested for an entire season in order to assess their impact on our feed's performance. We have tested various percentages of protein, different sources of protein, protein solubility, multitudes of protein combinations and ever higher concentrations of trace minerals. As a result, many of the legendary bucks in the Texas scientific breeding industry have been fed Lyssy and Eckel Deer Feeds.

Our research helps us gain more knowledge and a growing understanding of the nutritional needs of the whitetail deer. Our efforts never stop. Since 2001, our work has focused on increasing the blood flow to the antler. When an antler is developing, new antler growth is stimulated by blood flow and the development of new, ever expanding blood vessels. As a result, our deer feeds are formulated to maximize blood flow and nourish the blood vessel building cells.

At Lyssy and Eckel, we are serious about manufacturing only the best scientific breeder feeds. Your genetic improvements never stop, and we promise you that we will never stop looking for ways to improve the performance of our products.

REVIVE 16/6 2X

FOR CONDITIONING WHITETAIL DEER RAISED IN CONFINEMENT

GUARANTEED ANALYSIS

Crude Protein, not less than	16.00%
Lysine, not less than	0.50%
Crude Fat, not less than.....	6.00%
Crude Fiber, not more than.....	11.00%
Calcium, not less than	1.30%
Calcium, not more than	1.65%
Phosphorus, not less than	0.80%
Salt, not less than	0.30%
Salt, not more than	0.60%
Magnesium, not less than.....	0.30%
Zinc, not less than	350 PPM
Manganese, not less than.....	250 PPM
Copper, not less than	70 PPM
Selenium, not less than	0.30 PPM
Vitamin A, not less than.....	10,000 I.U./lb.
Vitamin E, not less than	125 I.U./lb

FEATURES:

- 2X-A proprietary blend of second generation essential oils and prebiotics that nourish beneficial bacteria and attack pathogenic bacteria
- Formulated with 16/7 concentrate, re-cleaned oat groats, beet pulp, re-cleaned roasted soybeans, steam crimped corn, soybean oil and ground flax
- Provides the extra energy needed to condition bucks coming out of the rut and highly digestible fibers that keep the digestive system healthy
- Fortified with mannanoligosaccharides and beta glucans
- 11 sources of vegetable proteins
- Guaranteed levels of zinc, manganese, copper and selenium
- Fortified with B-vitamins to stimulate appetite and nutrient absorption
- Added saccharomyces cerevisiae to improve feed digestion, feed efficiency and improve overall health

THINK BIG!



LYSSY & ECKEL

Locations:

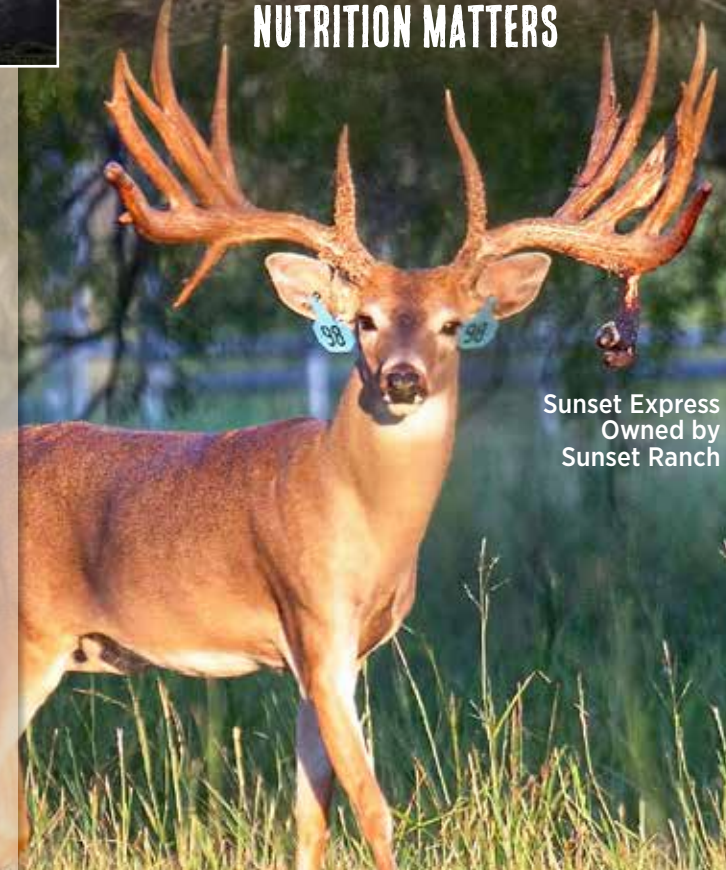
- | | |
|---|---|
| <p>POTH
111 E. Westmeyer St.
Poth, TX 78147
830-484-3314</p> | <p>HONDO
2005 19th St.
Hondo, TX 78861
830-426-3351</p> |
| <p>GEORGE WEST
101 Leona St.
George West, TX 78022
361-449-2218</p> | <p>LLANO
105 E. Young St.
Llano, TX 78643
325-247-4147</p> |
| <p>ROOSEVELT
3861 W State Loop 291
Roosevelt, Texas
325-446-2604</p> | |

Visit Our Website
www.lefeeds.com



LYSSY & ECKEL

NUTRITION MATTERS



Sunset Express
Owned by
Sunset Ranch

SCIENTIFIC BREEDER

Amino Boosting Technology

WHEELER 17/17/4 2X

FOR SCIENTIFIC BREEDER BUCKS DURING TIMES OF ANTLER GROWTH

GUARANTEED ANALYSIS

Crude Protein, not less than	17.00%
Lysine, not less than	0.75%
Crude Fat, not less than	4.00%
Crude Fiber, not more than.....	17.00%
Calcium, not less than	1.80%
Calcium, not more than	2.10%
Phosphorus, not less than	1.10%
Salt, not less than	0.60%
Salt, not more than	0.90%
Magnesium, not less than.....	0.35%
Zinc, not less than	550 PPM
Manganese, not less than.....	350 PPM
Copper, not less than	110 PPM
Selenium, not less than	0.30 PPM
Vitamin A, not less than.....	20,000 I.U./lb.
Vitamin E, not less than	50 I.U./lb.

FEATURES:

- 2X-A proprietary blend of essential oils and prebiotic fibers
- Supports massive antler growth
- Increased fat levels from a combination of Omega 3, 6 and 9 essential fatty acids
- Time sequenced proteins and carbohydrates
- Enhances blood flow and blood vessel development
- Fortified with mannanoligosaccharides and beta glucans
- Lowers body temperature
- Stimulates production of microbial protein
- Guaranteed levels of zinc, manganese and copper
- Also available in 5% and 6% fat

FEMALE 14/4 2X DRY

FOR NON-LACTATING DOES IN CONFINEMENT

GUARANTEED ANALYSIS

Crude Protein, not less than	14.00%
Crude Fat, not less than.....	4.00%
Crude Fiber, not more than.....	17.00%
Calcium, not less than	1.00%
Calcium, not more than	1.40%
Phosphorus, not less than	0.60%
Salt, not less than	0.50%
Salt, not more than	0.80%
Zinc, not less than	160 PPM
Manganese, not less than.....	120 PPM
Copper, not less than	30 PPM
Selenium, not less than	0.30 PPM
Vitamin A, not less than.....	10,000 I.U./lb.
Vitamin E, not less than	100 I.U./lb.

FEATURES:

- 2X-A proprietary blend of essential oils and prebiotic fibers
- Maximizes the genetic potential of the developing fetus
- Increased fat levels from a combination of Omega 3, 6 and 9 essential fatty acids
- Maintains proper body condition
- Prepares doe for fawning and lactation
- Ensures proper rumen function
- Reduces BUN levels in blood
- Over 100 naturally occurring antioxidants

WHEELER 17/17/4 2X PRE-RUT

FOR SCIENTIFIC BREEDER BUCKS BEING CONDITIONED FOR THE RUT

GUARANTEED ANALYSIS

Crude Protein, not less than	17.00%
Crude Fat, not less than.....	4.00%
Crude Fiber, not more than.....	17.00%
Calcium, not less than	1.70%
Calcium, not more than	2.00%
Phosphorus, not less than	1.00%
Salt, not less than	0.50%
Salt, not more than	0.85%
Potassium, not less than	1.00%
Zinc, not less than	450 PPM
Manganese, not less than.....	300 PPM
Copper, not less than	90 PPM
Selenium, not less than	0.30 PPM
Vitamin A, not less than.....	20,000 I.U./lb.
Vitamin E, not less than	50 I.U./lb.

FEATURES:

- 2X-A proprietary blend of essential oils and prebiotic fibers
- Increased energy for improved body condition
- Re-mineralizes bone
- Builds mineral reserves for future antler growth
- Increased fat levels from a combination of Omega 3, 6 and 9 essential fatty acids
- Improves sperm counts and motility
- Over 100 naturally occurring antioxidants

FEMALE 17/5 2X WET

FOR LACTATING DOES IN CONFINEMENT

GUARANTEED ANALYSIS

Crude Protein, not less than	17.00%
Crude Fat, not less than.....	5.00%
Crude Fiber, not more than.....	15.00%
Calcium, not less than	1.20%
Calcium, not more than	1.60%
Phosphorus, not less than	0.70%
Salt, not less than	0.50%
Salt, not more than	0.80%
Zinc, not less than	200 PPM
Manganese, not less than.....	150 PPM
Copper, not less than	40 PPM
Selenium, not less than	0.30 PPM
Vitamin A, not less than.....	20,000 I.U./lb.
Vitamin E, not less than	100 I.U./lb.

FEATURES:

- 2X-A proprietary blend of essential oils and prebiotic fibers
- Stimulates milk production
- Increased fat levels from a combination of Omega 3, 6 and 9 essential fatty acids
- Balanced nutrition for improved milk production, higher milk fat, and greater protein content of milk
- Reduces BUN levels in blood
- Over 100 naturally occurring antioxidants

WHEELER 17/17/4 2X RUT

FOR SCIENTIFIC BREEDER BUCKS DURING THE RUT

GUARANTEED ANALYSIS

Crude Protein, not less than	17.00%
Crude Fat, not less than.....	4.00%
Crude Fiber, not more than.....	17.00%
Calcium, not less than	1.60%
Calcium, not more than	2.00%
Phosphorus, not less than	0.80%
Salt, not less than	0.50%
Salt, not more than	0.75%
Zinc, not less than	450 PPM
Manganese, not less than.....	300 PPM
Copper, not less than	90 PPM
Selenium, not less than	0.30 PPM
Vitamin A, not less than.....	10,000 I.U./lb.
Vitamin E, not less than	50 I.U./lb.

FEATURES:

- 2X-A proprietary blend of essential oils and prebiotic fibers
- Increased fat levels from a combination of Omega 3, 6 and 9 essential fatty acids
- Improves fertility
- Re-mineralization continues
- Fortified with B-vitamins to stimulate appetite and nutrient absorption
- Improved palatability stimulates intake and maintains body condition
- Over 100 naturally occurring antioxidants

FAWN MAGIC 18/6 2X

FOR DEVELOPING PRE-RUMINATING FAWNS

GUARANTEED ANALYSIS

Crude Protein, not less than	18.00%
Crude Fat, not less than.....	6.00%
Crude Fiber, not more than.....	14.00%
Calcium, not less than	1.30%
Calcium, not more than	1.70%
Phosphorus, not less than	0.80%
Salt, not less than	0.30%
Salt, not more than	0.60%
Potassium, not less than	1.10%
Zinc, not less than	200 PPM
Manganese, not less than.....	170 PPM
Copper, not less than	50 PPM
Selenium, not less than	0.30 PPM
Vitamin A, not less than.....	20,000 I.U./lb.
Vitamin E, not less than	200 I.U./lb.

FEATURES:

- 2X-A proprietary blend of essential oils and prebiotic fibers
- Maximizes a whitetail's genetic potential - This is the most important feed you can feed your deer.
- Multiple sources of highly digestible milk and vegetable proteins provide the amino acids necessary for accelerated growth and muscle development
- A sweet milky taste for enhanced palatability
- Yeast culture added to improve feed digestion, feed efficiency and improved overall health
- Probiotics added for improved health, a stronger immune system, and development of the GI tract

WHEELER 17/17/5 2X POST-RUT

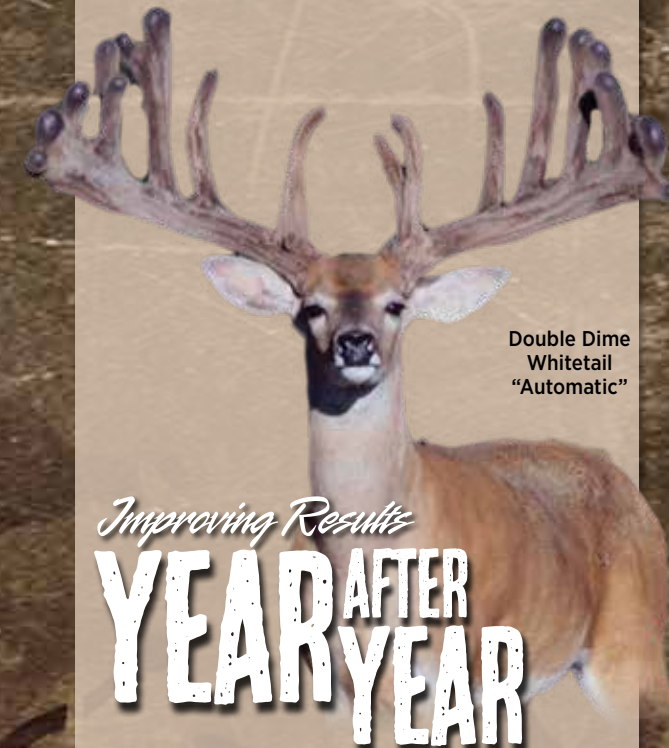
FOR SCIENTIFIC BREEDER BUCKS RECOVERING FROM THE RUT

GUARANTEED ANALYSIS

Crude Protein, not less than	17.00%
Crude Fat, not less than.....	5.00%
Crude Fiber, not more than.....	17.00%
Calcium, not less than	1.60%
Calcium, not more than	2.00%
Phosphorus, not less than	0.80%
Salt, not less than	0.50%
Salt, not more than	0.75%
Zinc, not less than	450 PPM
Manganese, not less than.....	300 PPM
Copper, not less than	90 PPM
Selenium, not less than	0.30 PPM
Vitamin A, not less than.....	20,000 I.U./lb.
Vitamin E, not less than	50 I.U./lb.

FEATURES:

- 2X-A proprietary blend of essential oils and prebiotic fibers
- Increased fat levels from a combination of Omega 3, 6 and 9 essential fatty acids
- Re-mineralization continues
- Quickly restores body condition
- Fortified with B-vitamins to stimulate appetite and nutrient absorption
- Over 100 naturally occurring antioxidants



Double Dime Whitetail "Automatic"

Improving Results
YEAR AFTER YEAR